



ROLL BACK MALARIA PARTNERSHIP
FORUM V
Cameroon, Yaounde, 18-19 November 2005

Demand creation and effective use

Facilitators

Chair: Deputy Minister of Health, Sierra Leone

Co-Chair: Paul Ehmer, USAID

Panelists: Desmond Chavasse, PSI
Oumoul Khayry Sow, Senegal
Marie Chorr, the Gambia
Melanie Renshaw, UNICEF

Rapporteur: Richard South, GSK

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Summary of Actions

- Multi-sectoral approaches
 - school curriculum
 - IMCI
 - EPI
 - Agriculture
 - Community development

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Malaria!**

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Summary of Actions

- Harnessing existing community competencies through innovative multiple entry points
 - Microfinance
 - Women's groups
 - Traditional communication networks

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Summary of Actions

- Require all actors to plan together and co-ordinate activity
- Increase accessibility & affordability of services and commodities
- Multiple communication methodologies in a strategic manner

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